



The Insurance Brokers' Agency

July 6, 2009

William Lumpkin
Insurance Marketing Strategies
10050 82nd Street North
Seminole, FL 33777

Dear Bill:

Just a note to say THANK YOU! You're newly updated agent database system is simply fantastic. We've recruited over 400 new agents using this new list/format in just the past 2 weeks alone.

Your lists have always been terrific in the several years we've worked with you. Your recent upgrades to both the list and format have really helped us to knock the ball out of the park!

Thanks again Bill!

Sincerely,

A handwritten signature in black ink, appearing to read 'Brian T. Schroeder', written over a light blue horizontal line.

Brian T. Schroeder
Chairman/CEO



Jack Schroeder and Associates, Inc.